



Fresh New Perspectives

News Letter from Dear Fanny Co., Inc.

Summer 2008 · Volume 1, Issue 3

ABOUT US

Our Mission at Dear Fanny Co., Inc. is to enthusiastically represent high quality and environmentally friendly products that consumers would expect from being made in the USA.

DID YOU KNOW?

An Average of 1,800 veterans die each day this year (2008) making it a record toll of 657,000 this year. This average is not just the accumulation of WWII, Korean War, or Vietnam vets, but also the veterans from peace time and more recent wars in the 80's and 90's. So, please say 'THANK YOU' to a veteran sooner rather than later.



www.fannywarmer.com



Memorial Day Salute

In honor of Memorial Day and my uncle's (Vietnam Marine) recent passing, let's take a moment and remember the physical, psychological and ultimate sacrifices that our Veterans and their families have given so that this country can continue to be the most free industrialized nation in the world.

How many soldiers died in WWII in the same amount of time as in Iraq? The number of US casualties in this conflict is 1/100 the number of casualties from WWII. A conflict that lasted (U.S. involved) from December 7, 1941 to September 2, 1945. On D-day alone (one day) the U.S. suffered a loss of 4,696, which is almost more than the entire Iraq conflict.

Our enemy in the war on Terror is no less vicious and actually even more hostile towards the U.S. than were our past enemies. A death toll of 1 is bad and is a terrible loss, but in perspective, can we allow ourselves to be so blind and mollycoddled that we do not understand the meaning of sacrifice? In WWII around 10% of U.S. Population (133.4 million) was directly involved with the military in one capacity or another. Now, out of a population of approximately 400 million we are looking at the least involvement in our security (half of 1%) in our country's history.

Remember the sacrifice gives honor to those whom have paid the price of our freedom. Below is a compilation of statistics of the conflicts that this country has been involved with since the colonial wars.

Military Service During War: 42,348,460
Mortally Wounded in Battle: 650,954
Non-mortal Casualties: 1,431,290
Living War Veterans: Approx 19,420,000
Living Veterans: Approx 25,500,000

Fuel Prices Effect More...

It isn't just our pockets that taken the hit for getting to work and to have the ability to play. A lot of wildlife and forestry management groups are straining under the stress too. On average and rounded, for 2006 a moderately sized management group used approximately 8,300 gallons of gas and 1,800 of diesel fuel in a year.

The cost of State game land management was a hot topic for the Colorado Department of Transportation Fiscal Year 2008-9 Joint Budget Committee Hearing. The Pennsylvania State Game Commission does not receive any general state taxpayer dollars for its annual operating budget. It is funded by license sales revenues, the state's share of the federal Pittman-Robertson program (an excise tax collected through the sale of sporting arms and ammunition) and monies from the sale of oil, gas, coal, timber and minerals derived from State Game Lands.

So, anticipate the cost of the licenses to rise. Carpool anyone?



PRESIDENTIAL QUOTES

James Buchanan
1857-1861:

"There is nothing stable but Heaven and the Constitution."

Andrew Johnson
1865-1869:

"The goal to strive for is a poor government but a rich people"

NEW WEBSITE

Check out our new company Website:
www.dearfannyco.com

ON THE DRAWING BOARD

In the last issue we mentioned that a new type of Fanny Warmer® is scheduled to be available this fall. It is an indoor, softer warmer designed for the needs of therapeutic heat and comfort.

Visit:
www.fannywarmer.com/soon.htm

Please send us suggestions on color and pattern choices. You will receive a gift certificate for a Fanny Warmer®.

PA State/Local Legislation

At the end of April 2008 the Board of Commissioners of Lower Chichester Township, Delaware County, PA, proposed an ordinance that would require a buyer, seller, owner, tenant or applicant to divulge whether there is or will be any firearms or ammunition (i.e. handguns, rifles, shotguns and gunpowder) present prior to the sale or lease of any private property. According to this ordinance, those involved will be subject to penalties if they do not send a copy of the required application to law enforcement detailing the type and number of firearms and the type and amount of any ammunition or gunpowder. This ordinance is in direct violation of the State's preemption law.

The preemption law sustains uniformity and control of laws passed by the state legislature. In this instance it sustains uniformity of state gun laws, which keeps municipalities from passing gun control laws that are more restrictive than those voted for by the state legislature. This law has also been recently debased by the City of Philadelphia, PA. www.nraila.org/Legislation/

Be Prepared for Weather Extremes

Summer brings the threat of storms, power outages, floods, and tornados. We are already in a record setting year for damaging tornados. A reminder has been delivered by emergency management officials as variable spring weather spreads across Pennsylvania.

The Pennsylvania Emergency Management Agency (PEMA) and the Department of Homeland Security (DHS) recommends that people should store at least a three-day supply of non-perishable foods or foods that require no refrigeration, preparation, or cooking and little or no water (avoid salty foods, as they will make you thirsty). If you have cans in your emergency supplies/storm kit make sure you include a manual can opener and let's not forget to mention eating utensils.

PEMA suggestions / recommended emergency supplies include:

- Protein or fruit bars
- Dry cereal or granola
- Peanut butter
- Dried fruit
- Nuts (unsalted)
- Crackers (unsalted)
- Canned juices
- Non-perishable pasteurized milk
- Vitamins
- Food for infants

Be sure to include one gallon of water per person per day for at least three days, for drinking and sanitation. Baby wipes are a nice water saving/hygienic short-term alternative if you are not able to shower. Consult PEMA and the DHS to ensure you are prepared for a possible emergency. The PA Department of Health offers links to a host of Flood Disaster, Safety, & Recovery Resources.

Featured Reader:

I had mine on at the Millerstown Christmas Festival immediately after my husband bought it from Oliver and it was truly so warm on my bottom. So I am a walking testament to the effectiveness of your product!

Mallissa W.; Sunbury, PA
12/14/2007

Submit your story with a picture, get featured and you'll receive \$50.

Ever Hear of Cindy Hensley McCain?

Editorial

Senator McCain said, "I think you (Cindy) could bring style, grace, and elegance to the White House." Cindy Hensley McCain (McCain's second wife) has been criticized to be a trophy wife, an heiress (to a beer distributor's fortune, which she is now active) with fancy purses, and even has been referred to as the 'Paris Hilton of politics.' She might be standing by her husband (John McCain) wearing stylish clothing, but she isn't just a stand-by and be quiet type of woman. Cindy McCain can hold her own against and I think makes a better role model than Hillary Clinton or Michelle Obama.

You don't read about it, and they don't brag about it, but the McCain's 19-year-old Jimmy, a Marine, is preparing for his second tour of duty. Their 21-year-old son, Jack, is about to graduate from Annapolis. They do not draw attention to their sons out of regard for other families with sons and daughters in harm's way.

Cindy McCain not only treasures her children, but also her country. This is a refreshing perspective in an election year filled with America-bashing. And while Hillary Clinton 'might' have been in harm's way, Cindy, while on a trip with an international group that removes land mines from war torn countries, witnessed a boy getting blown up by a mine in Kuwait.

Mrs. McCain is very determined and compassionate. As a result of failing to continue taking her blood pressure medication she had a stroke. However, she made a full recovery, even running a marathon 8 months after being stricken. Cindy McCain is a hands-on humanitarian. Michelle Obama may contribute to C.A.R.E. (global poverty and works to empower poor women), but Mrs. McCain sits on its board and the board for Operation Smile (arranges for plastic surgeons to fix cleft palates and other birth defects). She also has helped organize relief missions to Micronesia and has helped supply U.S. Territory islands with medical equipment and teams of doctors.

She is not without her faults. After having two back surgeries she did become addicted to painkillers. Her addiction led to thefts of the painkillers from her medical charity. However, she was caught. She paid the fines, submitted herself to drug testing, performed community service in a soup kitchen, joined Narcotics Anonymous and closed her medical charity.

Cindy Hensley McCain is a caring, compassionate and responsible woman. These are traits that are uncommon in politics. Remember you're not just voting for a candidate, but for the people who will surround them too.

Note to Our Readers

Please provide us with your contributions, which can include your hunting stories, ideas, comments and suggestions. We are also interested in your feedback.

So, we're reminding our readers to please send us a letter, an email or call us with ideas, suggestions and comments on what you would like to read about and also how you like the products you purchase from Dear Fanny Company, Incorporated.

As a reminder, when you:

Submit your story with a picture and if you become a featured reader in the newsletter, you'll receive \$50.

Submit your story with a picture and if the picture is used on our display or promo products, you'll receive \$200.

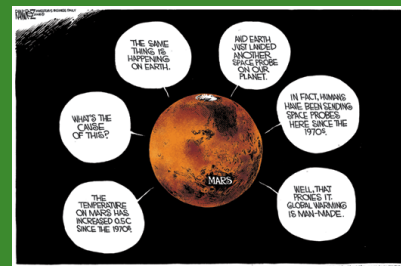
Please submit pictures and stories to:

- Info@dearfannyco.com,
- Call 877-728-9847 or
- Write to:

Feedback
Dear Fanny Co., Inc.

3760 Sullivan Street, Mechanicsburg, PA 17050

CARTOONS BY MICHAEL RAMIREZ



Content from
www.IBDeditorials.com

WEB UPDATE!

The Second Generation (V2.0) of the Hunter's Reversible Fanny Warmer® is here and it now has new and more vivid color choices! Check out the Site updates and the updated products on the shopping cart!

Visit www.fannywarmer.com for more information.



www.dearfannyco.com

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QUESTIONS/
COMMENTS

Dear Fanny Co., Inc. is always looking for ways to better serve the customer and make ourselves better. Please contact us with any suggestions and/or comments.

info@dearfannyco.com

INVESTMENT
OPPORTUNITIES

If you would like to invest in a dynamic company with unique products then please contact us at:

DearFannyCo@opbac.com

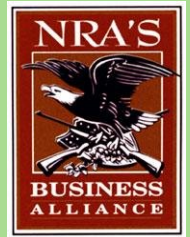


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Upcoming Events:

- June 14-15 Eastern National Gun, Knife & Military Collectibles Show & Sale, PA Farm Show Complex, Harrisburg, PA
- June 20-22 Lehigh Valley Hunting & Fishing Extravaganza, Kempton Fairgrounds, Kempton, PA (610.683.7405)
- July 4 Independence Day
- July 10-19 Lycoming County Fair, Hughesville, PA (www.lycomingfair.com)
- July 22-24 PA Green Expo, PA Farm Show Complex, Harrisburg, PA
- July 25-26 Ned Smith Center Nature and Arts Festival, Millersburg, PA (www.nedsmithcenter.org)
- Aug 8-9 Dauphin County 4-H Fair, PA Farm Show Complex, Harrisburg, PA
- Sept 19-21 Vietnam Moving Wall Display, PA Farm Show Complex, Harrisburg, PA
- Sept 19-21 Outdoor Sports Expo, Buffalo Valley Sportsmen's Association (www.bvsportsman.org)
- Sept 20-27 Bloomsburg Fair, Bloomsburg, PA (www.bloomsburgfair.com)

Have an event you would like posted? Send it via mail: Events, Dear Fanny Co., Inc., 3760 Sullivan St, Mechanicsburg, PA 17050. Or email: info@fannywarmer.com



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Place
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