



# Fresh New Perspectives

News Letter from Dear Fanny Co., Inc.

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## DID YOU KNOW?

### EARLY SCREWS

The concept of a screw was invented by Archytas of Tarentum (5<sup>th</sup> century BC), a Pythagorean philosopher. Wooden screws were used in olive oil, wine and clothing presses. Metal screws were not used until the 15<sup>th</sup> century. The flat-bladed bit for the carpenter's brace (the precursor to the first simple screwdriver) was invented in 1744. Handheld screwdrivers first appeared after 1800.

## New Products

In the last issue we mentioned that a new type of Fanny Warmer® is scheduled to be available this fall. It is an indoor, softer, lighter Fanny Warmer® designed for the needs of therapeutic heat and comfort.

Well... Fall is here and we would like to introduce the Cozy Warmer, the latest addition to the Fanny Warmer® family. The Cozy Warmer, a cool/cold weather wrap, is perfect for individuals that need that little extra warmth for therapeutic or comfort reasons without the added cost or weight of a water resistant fabric.

The Cozy Warmer also referred to as 'The Wrap' could be considered therapeutic, for those with arthritis in the hips or low dorsum, as well as, convenient and warm for individuals to wear around the house or work place. No more inconvenient lap blankets that fall to the floor quite regularly.

'The Wrap' comes in three sizes (small, medium and large) and in multiple colors.

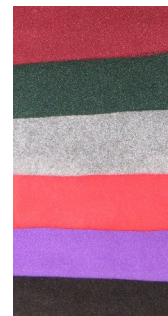
Go to [www.Fannywarmer.com](http://www.Fannywarmer.com) for more details, pictures and other products.



Casual warmth for Indoors or Outside!



A Pocket for Convenience!



Color Samples.

## Save Money Right Now!

The Hunter's Reversible Fanny Warmer® is 20% off from now until December 31<sup>st</sup>, 2008.



## PRESIDENTIAL QUOTES

Franklin Pierce  
1853-1957:

"The revenue of the country, levied almost insensibly to the taxpayer, goes on from year to year, increasing beyond either the interests or the prospective wants of the Government."

Gerald Rudolph Ford  
1974-1977:

"A government big enough to give you everything you want is a government big enough to take from you everything you have."

James (Jimmy) Carter, Jr.  
1977-1981:

"Our American values are not luxuries but necessities—not the salt in our bread, but the bread itself. Our common vision of a free and just society is our greatest source of cohesion at home and strength abroad—greater than the bounty of our material blessings.".... "We must adjust to changing times and still hold to unchanging principles."

## WEB UPDATE!

The Second Generation (V2.0) of the Hunter's Reversible Fanny Warmer® is here and it now has new and more vivid color choices! Check out the Site updates and the updated products on the shopping cart!

## Legislation

### Pennsylvania Legislation: Pittsburg Zoning Code Violation

On Tuesday, October 2<sup>nd</sup>, 2008, Peter Georgiades, a Second Amendment rights attorney, challenged the legality of a recently enacted provision in the Pittsburgh zoning code. This provision restricts "gun-related businesses" from being established within city limits, even if the lot is zoned for commercial use. This provision only applies to businesses that are in any way involved with the "sale" of firearms. This is another blatant attack on the firearm industry and Pennsylvania's law-abiding citizens.

### Virginia Legislation: Attorney General Releases Opinion

On September 26, 2008, Virginia Attorney General Bob McDonnell released his opinion letter in response to a request by State Senator Ken Cuccinelli (R-37) on whether or not the Virginia Department of Conservation and Recreation has the authority to regulate the open carrying of firearms in state parks. In his official opinion, Attorney General McDonnell found that, "It is my opinion that the Department of Conservation and Recreation has only such authority to restrict the open carrying of firearms which is expressly provided by law." To see the actual opinion letter go to the following website address: [www.oag.state.va.us/OPINIONS/2008opns/08-043-Cuccinelli.pdf](http://www.oag.state.va.us/OPINIONS/2008opns/08-043-Cuccinelli.pdf).

[www.nraila.org/Legislation](http://www.nraila.org/Legislation)

## Same Game and Players, Different Pawns Editorial

Ever hear of Hugo Chávez or the Cuba Missile Crisis? Some people say that history tends to repeat itself. Well, of course it will, especially when the same players are playing the same game with virtually the same game pieces.

The game is called 'Last Government Standing' and the main players are the United States of America and Russia. Russia has changed strategies and team colors over the past 60 years, and like us they still want to win the game. The game pieces over time have been Cuba, Iraq, Iran, Afghanistan, Poland, Korea, East Germany and now Venezuela, to name a few.

Flashback: In October of 1962 under the John F. Kennedy administration, we (United States) were probably the closest we have ever come to a nuclear war with Russia. As a reminder, Mother Russia was parking some nuclear missiles on Cuba, which is only 90 miles from Florida.

Ever hear about the Venezuelan Missile Crisis? Probably not yet, but it looks inevitable. Hugo Chávez, the president of Venezuela (fourth-largest supplier of crude oil to the U.S.) is no fan of the U.S.A. This is according to his rhetoric of how President Bush is "the Devil" and his urging of activists like Cindy Sheehan to help bring down "the U.S. Empire."

According to news reports over the past two years, Russia's Izhevsk Mechanical Plant (IMP) has already manufactured and supplied about 100,000 AK-103 assault rifles to Venezuela under an earlier contract, and they have also signed a contract for two arms plants in Venezuela (one to produce AK-103a and the other to produce 7.62-mm ammunition for those rifles), with construction to begin at the end of 2007 and be completed by 2010.

Also in 2007, Venezuela and Iran signed a \$4 billion deal to develop Ayacucho 7, a block of the lucrative Orinoco Reserve in Venezuela which is believed to hold more than 30 billion barrels of oil. Under the deal, Iran will build four oil rigs off the shore of Venezuela by the end of the year.

What's the point? The point is that with the U.S. being in the crosshairs of several countries, the next Presidential Administration better have some foreign experience and some leadership experience. Our Country's sovereignty is at stake. Don't think so? How are you going to afford gas to get to the store if oil imports stop and we are in the middle of a major conflict with let's say Iran?

# Pentagon Memorial

## Feature Story

"We claim this ground in remembrance of the events on September 11, 2001. To Honor the 184 people whose lives were lost, their families, and all who sacrifice that we may live in freedom. We will never forget."



A plaque with these words was unveiled seven years after the terrorist attacks on September 11, 2001 when the Pentagon opened its memorial park on this anniversary. Although thousands lost their lives that day, this memorial serves as a reminder that on that spot the military members and civilians that worked at the Pentagon and the passengers of American Airlines Flight 77, which totaled one hundred eighty four, lost their lives in the attack. Most were killed instantly, some were killed by smoke inhalation and some burned to death in the massive jet fuel fed fire.

Designed by Kaseman Beckman Amsterdam Studio (KBAS), New York, NY, whom entered the design competition for a type of emotional healing, won the design competition in 2002. The initial design and design final elements were selected by a memorial selection jury, which also had two of the victim's family members on it.

The Memorial Park contains 184 separate memorial units. Each unit is a cantilevered bench with a glowing light pool and a permanent inscription dedicated to each individual victim. The design of the bench allows its structural cross section to not only reflect radiant light from the glowing pool of water onto the surrounding gravel field, but also allows the illusion that the field is continuous. Each of the individual benches are organized according to the victims' ages, spanning from Dana Falkenberg, 3 years old, to John D. Yamnicky, age 71. When families are separated the bench has the relationships of the other victims. The designers did not just use age as an organizing tool, there was also a differentiation between those aboard American Airlines Flight 77 and those who were inside the Pentagon. Fifty-nine memorial units (Pentagon victims) are positioned to read while facing the Pentagon and the remaining 125 (AA Flight 77) are designed to be read while looking at the sky line. Although individual in nature, there is a collective experience in the design too.

Paperbark Maple trees are used to provide shade in the Park. The trees were specifically chosen because that type of tree is one of the last Maples to drop their leaves allowing fall foliage into the winter months. According to the designers it gives the Park an awe-inspiring beauty. And when the trees mature, the cinnamon-colored bark sheds giving the Park a beautiful constant color. Gravel, instead of grass to walk on, was chosen to create enough noise to block out highway and surrounding sounds.

The final element of the Park is a wall, also called the "age wall," located on the western edge of the site that as a person moves further into the Park, the wall gets higher, starting from 20 inches (3 inches above the perimeter bench (Dana's age)) to about 88 inches in height (71 inches above the bench (at John's)). The wall is deliberately placed as a barrier between the Memorial Park and the delivery lane that is alongside the northwestern edge of the Memorial. <http://memorial.pentagon.mil/>

Hours of Operation:  
Open 24 hours, 7 days per week



*Hours After the Attack, September 11, 2001*



*Model of Park Grounds*



*Cantilevered Bench, Individual Memorial Unit*



## THE AMENDMENTS: Of the Constitution of the U.S.A.:

### Amendment I:

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances. (Do you see anything that says 'separation of church and state'?)

### Amendment II:

A well regulated militia, being necessary to the security of a free state, the right of the people to keep and bear arms, shall not be infringed.

## ON THE DRAWING BOARD

We have had some requests from some industrial type of workers that have a Hunter's Reversible Fanny Warmer®.

They wanted the same warmth and comfort on the job as they have doing their favorite pastime.

So, we made a prototype of a Tough Warmer and it is being put through its trials right now.



The Tough Warmer,  
It's One Tough Mother!

## Electric Woes

### Deregulation of Electric

In some states electric deregulation has already started to rear its ugly head. But, is it really that ugly? Sure, it may drive your electric bill up by 30% or more, but could there be a silver lining?

#### The background:

In 1898 the National Electric Light Association, which later became the Edison Electric Institute, proposed that the electricity industry should be regulated by the states. It was a great idea at the time because the revenue generated by the customer base was very small, which would not be enough to build the infrastructure that was needed. That decision has benefited (created the infrastructure) and limited (monopolies and lack of competition) the power utility services. Eighty years later, in 1978, Congress passed the Public Utility Regulatory Policies Act laying the groundwork for deregulation and competition by opening wholesale power markets to non-utility producers of electricity. Tack on another fourteen years (1992) and Congress passed the Energy Policy Act, which allowed competition at the wholesale level. That act was revisited in 1996 to allow wholesale trade to be more efficient with the hopes that it would lower costs to the Nation's electricity consumers.

#### Now:

While industry and commercial consumers may benefit from the increased competition, smaller consumers such as property owners and managers and residential consumers may not benefit as much considering the electrical volume they consume. So, it is predicted that electricity costs for individual homes will increase as much as 30%. However, there is hope and it is called aggregation: coming together in alliances or co-ops to increase consumer negotiating leverage and to obtain lower rates from utility companies in a competitive market. Aggregation can be an option for those who may not benefit individually.

#### Silver Lining?

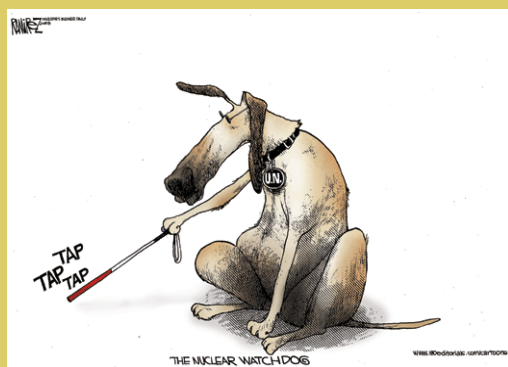
According to a PPL Electric spokes person, if deregulation does not happen, PPL Electric (a small part of PPL Corporation) would have to be closed down and the only agency that would be able to support the electrical infrastructure would be the Government. Why would PPL Electric be in trouble in the near future? Well, according to the spokes person and reports that are put out each year by the U.S. Government, our electric infrastructure is becoming decrepit and out-of-date. As a result, major investments of time and money are needed to keep us out of the dark and the transmission lines up and running.

A huge benefit with the deregulation is now it is possible for consumers to choose a wide array of electric service providers. If you are nervous about choosing a service provider here are some tips:

1. Data Collection, perform an audit on your electric bill by reviewing past (two or three years) electricity consumption patterns.
2. After reviewing the consumption, get a copy of your electric utility's rate schedule.
3. This may be difficult, but understand the different components of your electric bill. It is easier if you break it down into categories such as Consumption Charge, Demand Charges and Ratchet and Power Factor Charges.
4. Compare what you currently have and what is available in your area. It is important to do the research and shop around so that you can get the best rates. Also, look for available co-ops in the area and compare your research with what they can offer.

Understanding the future changes to our utilities will make the deregulation transition easier, but not easy. Having knowledge of the changes and finding the available resources could mean the difference between seeing the light or being in the dark. Pun intended.

## CARTOONS BY MICHAEL RAMI REZ



With Permission from  
[www.IBDeditorials.com](http://www.IBDeditorials.com)

## Upcoming Events:

Oct 13	Happy Birthday U.S. Navy (est. 1775)
Nov 4	Election Day, Get out and VOTE!
Nov 10	Happy Birthday U.S. Marine Corps (est. 1775)
Nov 23	Motorcycle Swap Meet and Show, PA Farm Show Complex, Harrisburg, PA
Nov 21-22	Eastern National Antique Show and Sale, PA Farm Show Complex, Harrisburg, PA
Dec 7	Pearl Harbor Remembrance Day (Dec 7, 1941)
Dec 3-7	PA Christmas & Gift Show, PA Farm Show Complex, Harrisburg, PA ( <a href="http://www.pachristmasshow.com">www.pachristmasshow.com</a> )
Dec 12-14	Eastern National Gun, Knife & Military Collectibles Show & Sale, PA Farm Show Complex, Harrisburg, PA ( <a href="http://maacpsse.com">maacpsse.com</a> )
Jan 30-Feb 1	West Virginia Hunting and Fishing Show, Charleston Civic Center, Charleston, WV ( <a href="http://www.wvtrophyhunters.com">www.wvtrophyhunters.com</a> )
Jan 30-Feb 1	VA Outdoor Sportsman's Classic, Roanoke Civic Center, Roanoke VA ( <a href="http://www.vaoutdoorsportsmensclassic.com">www.vaoutdoorsportsmensclassic.com</a> )
Jan 15-19	Shot Show, Orange County Convention Center, Orange County FL ( <a href="http://www.shotshow.org">www.shotshow.org</a> )

Have an event you would like posted?  
Send it via mail: Events, Dear Fanny Co., Inc., 3760 Sullivan St, Mechanicsburg, PA 17050.  
Or email: [info@fannywarmer.com](mailto:info@fannywarmer.com)

## LAUGHABLE LAWS

-In Pennsylvania it is illegal to have over 16 women live in a house together because that constitutes a brothel. ....and estrogen would be pouring out the windows.

-In Virginia no animal may be hunted for on Sunday with the exception of raccoons, which may be hunted until 2:00 AM. Because even raccoons have a curfew.

-In Maryland it's illegal to take a lion to the movies. That kills my plans for the weekend.

-Persons may not swear while on the highway. Apparently when that law was made the belt way was not there.

-In New York it is against the law to throw a ball at someone's head for fun. Sure... you can get a better spin on it when you're angry.

-While riding in an elevator, one must talk to no one, and fold his hands while looking toward the door. And...Why isn't this enforced?

## QUARTERLY QUOTES

"There's a difference between interest and commitment. When you're interested in doing something, you do it only when circumstances permit. However, when you're committed to something, you accept no excuses, only results." Art Turock

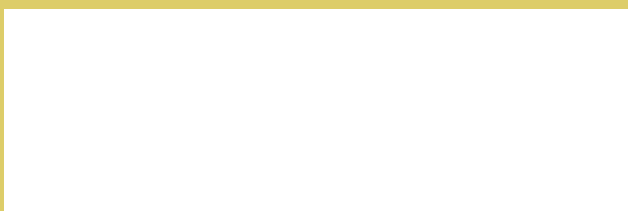
"Keep it simple, if you cannot explain it to your mother, then maybe you don't understand it yourself." Anonymous

[www.fannywarmer.com](http://www.fannywarmer.com)



Dear Fanny Co., Inc  
3760 Sullivan Street  
Mechanicsburg, PA 17050-2168

Place  
Stamp  
Here



## QUESTIONS/ COMMENTS

Dear Fanny Co., Inc. is always looking for ways to better serve the customer and make ourselves better. Please contact us with any suggestions and/or comments.

[info@dearfannyco.com](mailto:info@dearfannyco.com)

## ABOUT US

Our Mission at Dear Fanny Co., Inc. is to enthusiastically represent high quality and environmentally friendly products that consumers would expect from being made in the USA.



[www.dearfannyco.com](http://www.dearfannyco.com)

## Featured Reader:

I have two Hunter's Reversible Warmer's. One for me and one for my son. My son didn't want anything to do with his unique Christmas gift! I told him TOUGH you better wear it (even if he is in his 30's)! The first time he wore it he was on his 4-wheeler. It kept his thighs warm and it kept the mud off of his derriere. After that he started making excuses to wear it. Like I didn't know he liked keeping his butt warm and dry. Kids will be kids. I love my warmer. It is ideal for walking or sitting in the woods.

Barbara C.; Bradford County, PA  
2/24/2008

As a reminder, when you:

Submit your story with a picture and if you become a featured reader in the newsletter, you'll receive \$50.

Please provide us with your contributions, which can include your hunting stories, ideas, comments and suggestions. We are also interested in your feedback.

Please submit pictures and stories to:

- [Info@dearfannyco.com](mailto:Info@dearfannyco.com),
- Call 877-728-9847 or
- Write to:

Feedback

Dear Fanny Co., Inc.  
3760 Sullivan Street, Mechanicsburg, PA 17050

