



# Fresh New Perspectives

News Letter from Dear Fanny Co., Inc.

January/February 2008 · Volume 1, Issue 1

## ABOUT US

Our Mission at Dear Fanny Co., Inc. is to enthusiastically represent high quality and environmentally friendly products that consumers would expect from being made in the USA.

## DID YOU KNOW?

Extreme differences from light to dark creates the maximum visual disruption helping you blend with a broad variety of hunting habitats, whether the animal can see color or not.



[www.westernhunter.com](http://www.westernhunter.com)



## Note from the Leadership

Thank you for reading the first news letter from Dear Fanny Co., Inc. We started by locally selling a unique and patented hunting/outdoor recreational garment called the Fanny Warmer. Since 1999 we have produced this USA made, insulated, reversible and water resistant garment. Now under new leadership, we have been revitalizing the business.

This revitalizing consists of a simple, easy to read and navigate website ([www.fannywarmer.com](http://www.fannywarmer.com)), an expanded product line and a larger association with complementing products, services and organizations i.e. National Rifle Association and the Pennsylvania Chapter of Ducks Unlimited.

We emphasize dedication and commitment to the customer. And with the help of our patrons, we will continue to provide innovative, high quality and environmentally friendly products and services.

## Make the Perfect Transition: Wear Realtree® and Advantage®

The Realtree Hardwoods® pattern has been updated using a High Definition® (HD®) printing process that produces an ultra-realistic three-dimensional camouflage. Realtree Hardwoods HD® has applications in hardwood forests across the country. This is an extremely versatile pattern. "The pattern is so neutral it simply disappears into virtually any outdoor surroundings". [www.advantagecamo.com/patterns/camo-guide.php](http://www.advantagecamo.com/patterns/camo-guide.php)

Advantage MAX-4 HD® offers maximum camouflage in open terrain. The pattern contains high resolution graphics of cattails, millet, milo, corn stalks, dead sunflowers, oak and maple leaves, cedar and oak limbs, plus an array of other plant patterns. It has applications for deer, turkey, waterfowl and western big game. "Coast to coast, border to border, it works". [www.advantagecamo.com/patterns/camo-guide.php](http://www.advantagecamo.com/patterns/camo-guide.php)

For more information on these and other Realtree® and Advantage® patterns, please visit <http://www.realtree.com/camo/>

## Firearm Reciprocity

In 1995 the Pennsylvania Attorney General received the authority to enter reciprocity agreements with other states under section 6109(k) of the Uniform Firearms Act.

For the list of states, a breakdown of the six reciprocity status categories, state contact information and FAQ please visit [www.attorneygeneral.gov/crime.aspx?id=184](http://www.attorneygeneral.gov/crime.aspx?id=184).

## PRESIDENTIAL QUOTES

George Washington  
1789-1797:

"Liberty, when it begins to take root, is a plant of rapid growth."

William Howard Taft  
1909-1913:

"Next to the right of liberty, the right of property is the most important individual right guaranteed by the Constitution..."

## QUESTIONS/ COMMENTS

Dear Fanny Co., Inc. is always looking for ways to better serve the customer and make ourselves better. Please contact us with any suggestions and/or comments.

[info@dearfannyc.com](mailto:info@dearfannyc.com)



[www.dearfannyc.com](http://www.dearfannyc.com)

## INVESTMENT OPPORTUNITIES

If you would like to invest in a dynamic company with unique products then please contact us at:

[info@dearfannyc.com](mailto:info@dearfannyc.com)

## Firearm Bill Postponed Until 2008

Pennsylvania's State Representative Steven Cappelli (R-83) introduced the "Castle Doctrine." This legislation, House Bill 641, had been scheduled to be brought before the House Judiciary Committee mid December 2007. However, the "Castle Doctrine" has been tabled and will not be heard until sometime in 2008.

House Bill 641 is intended to make certain that law-abiding citizens living in Pennsylvania will be safeguarded against the fear of criminal prosecution or civil action when protecting themselves and others while in defense against attackers.

For more information visit: <http://www.nraila.org/Legislation/State/>

## Featured Reader:

The Fanny Warmer isn't bulky, and is light weight and functional... I never go hunting without it. It is always around my waist, especially for Deer and turkey seasons... I had been out several hours, moving and calling to no avail and had covered 3 to 4 miles of ground... I was climbing over brush and downed fences, finally arriving at the top of a farmer's field I spotted fifteen to twenty birds at close to 300 yards below me. I knew



they would see me before I ever got close to them. So I dropped down and low crawled about 75 to 100 yards... The only place I was not soaked, nor muddy, was where the fanny warmer was covering me. When I arrived back at my vehicle I was able to take off the Fanny Warmer and sit on my truck seat with no worries of making a muddy mess on my truck seat. And my butt and thighs were still comfortably dry. Thank you for making such a wonderful product.

(Full text at [www.fannywarmer.com/comments.htm](http://www.fannywarmer.com/comments.htm)).

Robert Packard; Gillett, PA;  
11/15/2007

## Upcoming Events:

- |             |  |
|-------------|--|
| Jan 5-12    | Pennsylvania Farm Show, Farm Show Complex, Harrisburg PA       |
| Jan 19-20   | Susquehanna Valley Mall Sports Expo*                           |
| Feb 2-10    | Eastern Sports and Outdoor, Farm Show Complex, Harrisburg PA*  |
| Feb 16-17   | Valley Outdoors Cabin Fever Expo, Mifflinburg High School, PA* |
| Feb 29-Mar2 | Big Boys Toys Show, Dubois Mall, PA*                           |

\*Will be attending

Realtree Hardwoods HD®, 2001 and Advantage Max-4 HD®, 2002 are copyrights of Jordan Outdoor Enterprises, Ltd., all rights reserved.

© 2007 Dear Fanny Co., Inc. All rights reserved.

