



Fresh New Perspectives

News Letter from *Dear Fanny Co., Inc.*

Winter 2009 · Volume 2, Issue 1

THIS ISSUE:

Page One

-Water Under The Bridge

Page Two

-Editorial: Military... Why?
-Presidential Quotes

Page Three

-Some Old News... About a Hero
-Did you Know?
-Quarterly Quotes

Page Four

-Growing to Your Max Potential

Page Five

-Constitutional Amendments
-Army's First...Four Star General

Page Six

-Good Kids...Not a Myth

Page Seven

-Gun Industry Rewards
-Don't be a Politician
-Near Panic Gun Buying

Page Eight

-Save When You Can!
-Laughable Laws

Page Nine

-Cartoons by Ramirez

Page Ten

-Featured Reader

Contributors:

Pastor Robert Kapp
Cindy Smith

Writer:

Oliver Crisp III

Story Ideas From:

Dan Hawk
Samantha Bristol
John Demsey

Editor:

Kimberly Crisp

Water Under The Bridge: A Year Later.

It is the end of 2008 and the beginning of 2009. I am starting to review the office notes, meeting minutes and gather the information needed for the 2008 tax returns. I am amazed by the amount of ground that Dear Fanny Company, Inc. and FannyWarmer.com has covered this year.

In January 2008 a new newsletter (the one you're reading) was created. The idea was that a one or two page newsletter would be ideal for sharing ideas, stories and promoting our products. I never imagined that it would grow into what it is now. Through your (the readers) ideas, story submissions, and general feedback this newsletter has grown. It has gained the interest of sponsors and readers from all over the country. This is a direct result of people from all over the country buying the Fanny Warmer® products.

Dear Fanny Company, Inc. is a small business and we have made an impression on the recreational sporting goods market. The Fanny Warmer® family has grown. And through our limited attendance at shows, word of mouth by excited and devoted customers, advertising on radio and internet, and www.fannywarmer.com we have had a phenomenal year. However, I am praying, planning and hoping that 2009 will hold greater successes. When we do well, the American companies that we do business with and have our products manufactured through also benefit.

I would like to personally thank everyone for their feedback, story ideas and submissions from 2008. Please do not forget us in 2009. I love hearing/reading all the emails and seeing the pictures that are submitted of the customers using the Fanny Warmer® and associated products.

God Bless,
Oliver P. Crisp III, CEO,
Dear Fanny Company, Inc.

No Matter What... We've Got you Covered!





PRESIDENTIAL QUOTES

Abraham Lincoln

1861-1865:

"Better to remain silent and be thought a fool than to speak out and remove all doubt."

William McKinley

1897-1901:

"Unlike any other nation, here the people rule, and their will is the supreme law. It is sometimes sneeringly said by those who do not like free government, that here we count heads. True, heads are counted, but brains also . . ."



The HR V2.0 Collection

The Military...Why? Editorial

Just recently I was discussing with someone the finer points of basic military training. The calm, soft spoken and gentle words of encouragement coming from the meek Drill Instructor and the relaxed, forgiving surroundings that are usually associated with what people think when basic training is brought up. A woman sitting nearby was listening to our conversation and abruptly asked "I don't see why anyone would want to go through that, and how can you be so devoted?"

Why not? Now, the military isn't for everyone, especially now that it is a total volunteer force. Military life is unique. But, I wouldn't trade it in for anything. A lot of civilians have a tough time understanding what the big deal is about and why we consider ourselves "different." So, let's visit this question. Fellow veterans, you are more than welcome to share your reason.

Why do people serve in the United States military? One word can describe the reason to serve in United States military, freedom. It can mean so many things. Freedom can mean you're free to make a choice, have an absence of coercion, or to some it is having a type of liberation. The history of freedom is marked with bloodshed, turmoil, anguish, and pain. The word itself has the power to ignite an inner strength, a burning desire, an overpowering urge to act in a way that is not a person's normal response or mentality. It invokes bravery, patients, dedication and a sense of power that no other word can. In this country alone thousands upon hundreds of thousands of people have died for the slight notion of the word freedom.

Our forefathers have in this country's Declaration of Independence declared the terms that dictated the resolution to have freedom from Britain's rule. They knew they would probably pay the ultimate price for that treason, death. Nevertheless, with heavy hearts they declared their (our) freedom. Freedom is in the first amendment of the constitution, freedom of religion, press and expression. After freedom is declared that feeling that was previously discussed is acted upon by patriots.

Patriots over the passage of time have paved the way for those of us that choose to honor the history and declaration of freedom so it can live on in our life and our children's life time and beyond. Not everyone is meant or designed mentally or physically to be a patriot when the danger of losing our freedom is not present. That is why there are people like myself that choose to be part of the United States military and be hundreds or thousands of miles away from home and loved ones to serve in a uniform and under a flag that has a wonderful and colorful history of martyrs and patriots. For reservists the three-hour drive one way to the reserve station and the threat of being activated is stressful and discouraging. Nevertheless, it is our freedom to choose the lifestyle of the military.

I am an enlisted man. The aspiration to be in the military comes from the desire to lead and mentor others in a different more developed level then is achievable as a civilian. The opportunity to challenge myself and the desire to expand my role in the community is exciting. The Air Force Core Values, the Army Soldiers Creed, training, education and experiences have accumulated to help develop me into a better citizen and a soldier.

Army Soldiers Creed:

I am an American Soldier.

I am a Warrior and a member of a team.

I serve the people of the United States and live the Army Values.

I will always place the mission first.

I will never accept defeat.

I will never quit.

I will never leave a fallen comrade behind.

I am disciplined, physically and mentally tough, trained and proficient in my Warrior tasks and drills.

I always maintain my arms, my equipment and myself.

I am an expert and a professional.

I stand ready to deploy, engage and destroy the enemies of the United States of America in close combat.

I am a guardian of freedom and the American way of life.

I am an American Soldier.

Feature Story; Navy Petty Officer Mike Monsoor... Hero.

In April 2008, Michael Monsoor, who was already posthumously awarded the Silver Star for his actions in a May 9th, 2006 incident pulling a wounded team member to safety amidst gunfire, was awarded the **Congressional Medal of Honor** posthumously for jumping on a grenade in Iraq, giving his life to save four fellow SEALs, and eight Iraqi soldiers.



On September 29th, 2006, a 25 year-old Navy Petty Officer Second Class (PO2), Mike Monsoor, a Navy EOD (Explosive Ordnance Disposal) Technician and Navy SEAL, was killed during a sniper over-watch security position operation in enemy-held territory at Ar Ramadi, Iraq. While PO2 Monsoor was vigilantly watching for enemy activity an enemy fighter hurled a hand grenade into the position of the soldiers. The grenade hit him in the chest and bounced back onto the deck. PO2 Monsoor immediately leapt to his feet and yelled "grenade" to alert his teammates of the impending danger.

However, there was only one access point for entry or exit and PO2 Monsoor was the only one who could have saved himself from harm. Therefore, he knew they could not evacuate the sniper team in enough time for them to escape harm. So, without hesitation and showing no regard for his own life, he threw himself onto the grenade, smothering it to protect his teammates who were lying in close proximity. Inevitably the grenade detonated mortally wounding PO2 Monsoor. A Lieutenant who was saved that day by Monsoor said "He never took his eye off the grenade - his only movement was down toward it. He undoubtedly saved mine and the other SEALs' lives, and we

(Continued on page 4)

DID YOU KNOW?

BAKER'S DOZEN

The "unlucky 13" is the reason why the thirteen loaves that bakers once supplied were never called by the number, but described as "a baker's dozen." The thirteenth loaf was regarded as a special bribe for the devil not to spoil the sale or the bread.

QUARTERLY QUOTES

THE TEN COMMANDMENTS

"The real reason that we can't have the Ten Commandments posted in a courthouse is this:

You cannot post 'Thou Shalt Not Steal,' 'Thou Shalt Not Commit Adultery,' and 'Thou Shalt Not Lie' in a building full of **lawyers, judges and politicians...**

...It creates a hostile work environment."

Anonymous

He who diligently seeks good seeks favor, But he who seeks evil, evil will come to him. *Proverbs 11:27 (New American Standard Bible)*

"A Bad Attitude is like a flat tire. You won't go very far until you change it."

Anonymous

If pro is the opposite of con, then what is the opposite of progress?
Congress!



www.fannywarmer.com

An advertisement for 'Big Woods Outdoors'. The background is a forest scene with a large tree trunk on the left and a deer's head in the lower-left corner. The text 'Adventures In The Pennsylvania Wilds TV' is written in a purple, bubbly font at the top. Below it, 'Big Woods' is in red and 'OUTDOORS' is in large white letters with a black outline, all within a green oval shape. At the bottom, there is a call to action: 'Join Our Online Community Watch The Show - Upload Your Videos And Pictures Post a Blog - It's Free!' and the website 'www.bigwoodsoutdoors.com' in a purple, bubbly font.

(Continued from page 3)

owe him." PO2 Monsoor was evacuated and died approximately 30 minutes later from his wounds.

During Mike Monsoor's funeral in San Diego, as his coffin was being moved from the hearse to the grave site at Ft. Rosecrans National Cemetery, SEAL's were lined up on both sides of the pallbearers route forming a column of two's, with the coffin moving up the center. As Mike's coffin



The Navy SEAL Trident

passed, each SEAL, having removed his gold Trident (awarded for successful completion of SEAL Qualification Training) from his uniform, slapped it down embedding the Trident in the wooden coffin.

President George W. Bush said during the April 2008 Medal of Honor ceremony, that PO Monsoor's funeral was attended by "nearly every SEAL on the West Coast," and that



"The procession went on nearly half an hour, and when it was all over, the simple wooden coffin had become a gold plated memorial to a hero who will never be forgotten."

PO Mike Monsoor's funeral was on October 12th, 2006 at Fort Rosecrans National Cemetery in San Diego. However, in my research for this article, I found that Petty Officer Monsoor and heroes like him have either been unnoticed by the mainstream media or they have only been a brief blip on the radar screen. **So, with this New Year, no matter what your political belief is, let's not forget our fallen and missing hero's.**

For a complete and more detailed write-up go to www.navyseals.com/michael-monsoor.

Growing to Your Maximum Potential; by Robert Kapp

What do you want on your tombstone? A few years back, a pizza company made that question a familiar marketing slogan. Positioned on billboards all over cities, it probably

made more than a few people think – not just about pizza, but about what they'd done with their lives.

What do you want on your tombstone? Have you ever thought about that? In essence, we write our own tombstone through how we live our lives today and what we make of our potential. What is success? A big promotion? A new house? New car? A family that lives for Christ? God's definition of success is knowing God and His desires for me: Growing to my maximum potential and sowing seeds that benefit others. Let's examine what it means to grow to our potential.

I believe that when a person fails to reach his or her potential, it's usually because he's sabotaged himself. God has given us all the ability we need to achieve whatever He has set before us, so success by his definition is attainable for everyone. But, it's not necessarily easy.

The apostle Paul wrote about the hard work involved in reaching his potential in the third chapter of his letter to the Philippians: "Not that I have already obtained all this, or have already been made perfect, but I press on to take hold of that for which Christ Jesus took hold of me. Brothers, I do not consider myself yet to have taken hold of it. But one thing I do; forgetting what is behind and straining toward what is ahead, I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus." Paul was a great man of God and we can learn a few things from his confession.

First, concentrate on one main goal. We can do anything, but we can't do everything. In seeking success we often spread ourselves too thin, using our energy on too many goals. Some of them may be important, but in our overextended state, we can't devote enough energy to perform any of them well. To reach our potential, it's essential to narrow our focus and strive to achieve a few goals.

Secondly, we need to concentrate on continual improvement. Give up the idea of completing the journey here on earth. By God's definition of success, our goal is not to reach a destination. Instead, it is simply to be better than we were yesterday. Paul understood that when we quit growing, it's over.

Our **Third** lesson from Paul is to forget the past. How can anyone really forget the past? One definition of *forget* in Webster's dictionary reads, "to stop noticing or conscientiously ignore." So, to forget the past is not to stop remembering, but to choose to let go. Cyprus Curtis, former editor of the *Saturday Evening Post*, had a sign in his office that read, "Yesterday ended last night." In order to reach our potential, we must let go of two things from yesterday – past successes and past failures. This is because when you live off yesterday's failure, you become petrified and intimidated. When you live off yesterday's success, you become arrogant.

Fourth, focus on the future. This sounds simple. We should be encouraged, especially when we realize that the future, not the past, is where we're going to spend the rest of our lives. Yet so many people would rather dwell on the past, and they miss out on all the potential that the future offers. In focusing on the future, always remember two

(Continued on page 5)

(Continued from page 4)

facts: You cannot control or predict the future, but you can control how you'll respond to it.

Finally, create a personal growth plan. Examine your life. In what area or areas do you need to grow in order to reach your maximum potential? Consistent growth requires a strategy, a step-by-step process. Earl Nightingale said, "If a person will spend one hour a day on the same subject for five years, that person will be an expert on that subject." Create a plan tailor-made for you. Thinking about it one hour a day can make a huge difference in your life. With this small investment of time, you can start growing toward your maximum potential right now. To create your personal plan, take the following steps. First make a list of your talents and interests. Which ones can be used to help you reach your maximum potential? In what one area would you like to grow right now? Second, find materials related to your chosen area and then select some that you would like to explore. Third, set aside a specific personal growth time each day. Fourth, plan your growth hour according to a regular agenda.

Like Paul, we too can strive to grow to our maximum potential. We can finish well, with no regrets. But, it's important to start now. Life is not a dress rehearsal. What we do now will determine how we finish. If we try our best to reach the potential God has given us, than our tombstone might very well read, "well done, good and faithful servant."

Portion taken from John Maxwell's book Be All You Can Be. For additional information on how to create a personal growth plan or other leadership development lessons contact the Vanguard Leadership Institute. Robert Kapp is the leader of Vanguard Leadership Institute and on the pastoral staff of a central Pennsylvania church.

The Amendments: Of the Constitution of the U.S.A.: A Continuation.

Amendment III:

No soldier shall, in time of peace be quartered in any house, without the consent of the owner, nor in time of war, but in a manner to be prescribed by law.

Amendment IV:

The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no warrants shall issue, but upon probable cause, supported by oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized .



Army's First Female Four-Star General

On November 14th, 2008, Ann E. Dunwoody, after 33 years in the Army, reached to a position never before attained by

a woman in the U.S. military. At the promotion ceremony held in the Pentagon, there was a high amount of emotion as they pinned on her four-star general rank.

"Thirty-three years after I took the oath as a second lieutenant, I have to tell you this is not exactly how I envisioned my life unfolding," she told a crowd in the jam-packed auditorium. "Even as a young kid, all I ever wanted to do was teach physical education and raise a family."



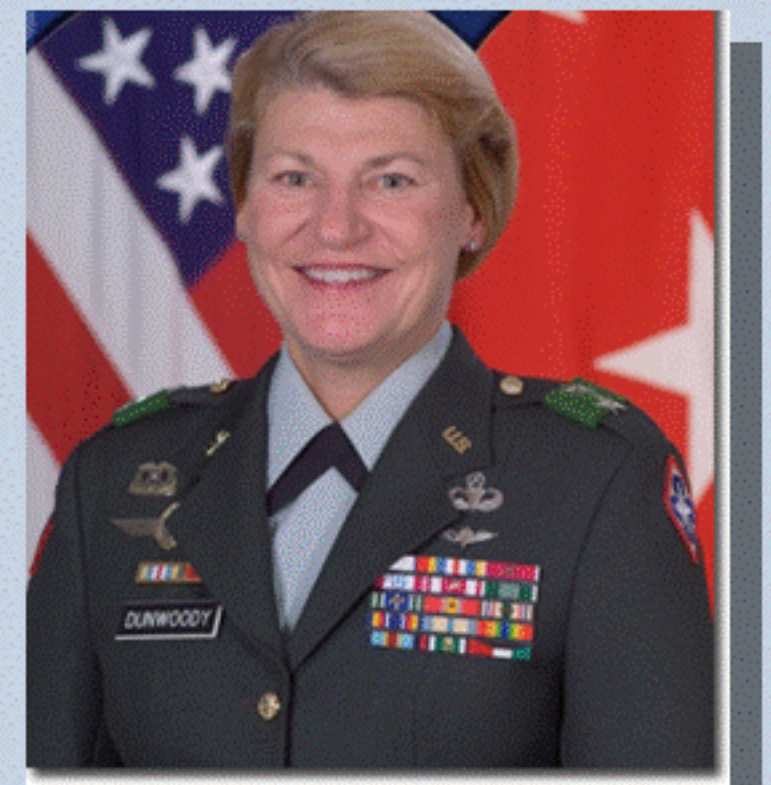
Gen Dunwoody's Husband Pinning (AP)

"It was clear to me that my Army experience was just going to be a two-year detour en route to my fitness profession," she added. "So when asked, 'Ann, did you ever think you were going to be a general officer, to say nothing about a four-star?' I say, 'Not in my wildest dreams.'"

"There is no one more surprised than I — except, of course, my husband. You know what they say, 'Behind every successful woman there is an astonished man.'"

In an Associated Press interview after the ceremony, Gen. George Casey, the Army's chief of staff, stated that if there could be one thing that would distinguish General Dunwoody it would be her lifetime commitment to excelling in uniform. "If you talk to leaders around the Army and say, 'What do you think about Ann Dunwoody?' almost unanimously you get: 'She's a soldier,'" Casey added that he also admires the fact that, "she's a soldier first."

General Ann E. Dunwoody, who is 55 years-old, comes from a long family history, spanning five generations, of military men dating back to the 1800s. Her great-grandfather, Brig. Gen. Henry Harrison Chase Dunwoody graduated from West Point in 1866 and was the chief signal officer in Cuba from 1898 to 1901. Her 89 year-old father, a decorated veteran of World War II, the Korean War and Vietnam, was in the audience along with the Chiefs of Staff of the Army, Navy, Air Force and Marines, in addition to the Joint Chiefs chairman, Adm. Mike Mullen.



"This promotion has taken me back in time like no other event in my entire life," she said. "And I didn't appreciate the enormity of the events until tidal waves of cards, letters, and e-mails started coming my way."

"And I've heard from men and women, from every branch of service, from every region of our country, and every corner of the world. I've heard from moms and dads who see

(Continued on page 6)

(Continued from page 5)

this promotion as a beacon of hope for their own daughters and after affirmation that anything is possible through hard work and commitment.

"And I've heard from women veterans of all wars, many who just wanted to say congratulations; some who just wanted to say thanks; and still others who just wanted to say they were so happy this day had finally come."

General Dunwoody, one of 21 female general officers in the Army (all but four of them are at the one-star rank), was nominated by President George W. Bush in June for promotion to a four-star rank and she was confirmed by the Senate in July. Later in the week after her ceremony she was sworn in as commander of the Army Materiel Command (just five months prior she was the first female deputy commander), which is responsible for equipping, outfitting and arming all U.S. soldiers across the globe.

Story Content from www.army.mil/-news/2008/06/30/10506-gen-ann-e-dunwoody-us-army-materiel-command-commanding-general/index.html, www.voanews.com/english/archive/2008-11/2008-11-14-voa54.cfm, www.foxnews.com/story/0,2933,452226,00.html

~ ~ ~

Having Good Kids is Not a Myth. By Cindy Smith

Just recently an acquaintance of mine made a statement that my children are well behaved. You're darn right! Now, they aren't perfect angels, but while in public they know the expectation from them is good behavior.

I have three kids; two girls (ages 10 and 7) and a boy (3 years-old). In this day of age people are watching reality TV shows about how to raise kids and mega nannies or whatever they are, instead of facing the reality that they (the parent) have to be part of the child's life.

I am the youngest of three girls. My sisters are only 2 and 4 years older than me and they were all raised in Tennessee by the same parents, but they have certain problems when it comes to their children's behavior. Before my husband and I had children we made up some core (common sense) principles that we would both agree to follow. Before you read our philosophy, you should know that my husband works six days a week almost every week and I have a full time job too. If we can do it you can too.

Give the child some **attention**. The real thing, not with 'stuff.' Set down the cell phone, turn off the TV, pause the iPod, and put away the digital calendar. Giving your children your time cannot be replaced by giving them an Xbox. We established a family time every evening, it is called dinner. You may have heard that back in the dark-ages people actually sat down together and shared their day over a meal. We also have one night that we play games, do our bible study or watch a movie as a family. We also read to our children instead of overloading them with TV, help them with their homework, go to their games/recitals and listen

to them when they talk to us.

Our second common sense principle is **consistency**. As my husband puts it this isn't being consistently inconsistent. Be consistent with discipline (covered more under structure), activities, type of friends you want around you and your children, bed time, curfew and anything else you can apply to your family life. There are days that I am really tired and don't want to confront my 10 year-old about eating her peas, my 7 year-old on brushing her teeth, or my boy on not running in the house. That's when I realize that I have too in order to make my job easier later in life. Life is full of rules and my house is no exception.

Finally our last principle, **structure** ties it all together. We started the kids off at a young age learning the difference between right and wrong, good and bad and so forth. In other words our morals and ethics (something schools and other public institutions are not expected to teach). We found a real easy way to teach them some basic rules/morals. They are called the 10 commandments. They are nothing crazy, or outlandish, but they are easy to follow and they are tried and true.

Discipline is attention with structure that should be consistent. In my house it takes both of us to say yes or agree, but only one of us to say no. If either one of us disagrees with the other, we discuss it behind closed doors away from the children. We also have a three step discipline process, a warning, a strike and then a punishment. A lot of parents give a hundred warnings and/or don't discipline for the same thing twice plus both parents are not on the same page when it comes to discipline. Common sense (and all those child rearing books) states to discuss these issues so

that the child knows what to expect so you will have better defined boundaries and then their behavior will be more predictable.

Structure also implies to having a consistent but semi-flexible schedule. My 10 year-old has a 9:00 pm bed time. That is a fairly rigid rule, but sometimes, and we let the kids know when, we let the rules bend to treat or reward them. I let my oldest know that her bed time is for her well-being and our sanity. My 7 year-old and three year-old do not really understand logic and reason, so we try and explain it simply and only one or two

times. After trying to get the kids to understand and they still 'don't want to' it is do it or get a warning/strike. Remember you're the parent!

Is this stuff easy? No, it isn't. However, following these or similar guidelines on a constant basis will decrease the amount of energy you will have to spend later in the child's life. I tell people who feel they don't have time for their kids that raising children takes a lot of time, money, effort and energy, but don't think its societies job to raise your kids!

Cindy Smith is a working mom and a contributor from Central Tennessee. Image added from <http://www.rockymountainministries.org/Shasta/shastashumor.html>.

~ ~ ~



Gun Industry Offering Rewards; In Gun Shop Burglary Cases

The National Shooting Sports Foundation (NSSF) recently announced an important new initiative to aid law enforcement. The NSSF will now match any reward offered by the U.S. Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) for information leading to the arrest and/or conviction of people responsible for breaking in to a federally licensed firearms retailer store and stealing firearms. The NSSF launched this matching reward initiative after an increase in burglaries of firearms retailers.

Recently the ATF offered a reward of up to \$5,000 for information in connection to the November 8th burglary of the Bargain Barn, a gun shop in Jasper, Georgia. Thieves smashed display cases and stole 40 firearms. The ATF is also offering a reward in the September 22nd theft of nine firearms from Turner's Outdoorsman in Redondo Beach, CA. Anyone with information regarding the theft of firearms at Turner's Outdoorsman or the Bargain Barn should contact the ATF at (800) ATF-GUNS ((800) 283-4867). www.atf.gov

~ ~ ~

Don't be a Politician, Know Your Vocabulary.

During this last presidential election a lot of socioeconomic terms were thrown around. Unfortunately, most of the politicians and a large amount of the 'elite' (i.e. Hollywood) Americans do not know the definition or understand the terms or the principles for which they tried to use to slander each other. If you are going to use the vocabulary, make sure you understand the terminology.

For instance, take the word anarchy, most people know that it means rule by no one or total chaos. However, if you use terminology like republic, socialism, communism, capitalism and democracy the definitions can be obscure.

The first term mentioned is a republic, or a society that is ruled by law and it most often associated with democracy. Republics have been around since the ancient Roman's established their republic as early as 300 BC.

Adding two more terms to the list, socialism and communism were used a lot at the end of the 2008 presidential campaigning. Socialism is terminology that arrived around 1827 and it means that the socioeconomic status of every individual is the same. Under **true** socialism, there is no ownership of private property.

Communism/Marxism has socialism in it, but it is described as "Revolutionary Proletarian Socialism" or "Marxism," and it is both a political and economic philosophy. Communism promotes the establishment of an egalitarian, classless, stateless society based on common ownership and control of the means of production and property in general. In their theory form, both socialism and communism may look appealing to some people, but there isn't any practicality. Both have a tendency to have a "butt head" in charge of the state at the expense of individual freedoms.

Now, capitalism (what we call our system) is an economic

system for which wealth and the means of producing wealth are privately owned and controlled rather than publicly or state-owned and controlled (like socialism). In a **true** capitalism, all the land, all labor, all capital and all other resources, are owned, operated and traded by private individuals or corporations for the purpose of profit. No governmental control. Forms of business ethics are needed for this system to function correctly, which is why capitalism can never work without regulation.

The last term to discuss is democracy. But wait there's more! There are several types of democracy; pure, social and tory. The original definition is a term coined in 1576 as a government by the people. It is also defined as a rule of the majority. Democracy is also defined as a government in which the supreme power is vested in the people and exercised by them directly or indirectly through a system of representation usually involving periodically held free elections (congress, president, etc.).

If you wanted to have power that is exercised directly by the people rather than through representatives that would be called a pure democracy (1656). Furthermore, a social democracy, which arrived on the political scene around 1850, is actually what represents most European States and Canada. It is a democratic welfare state that incorporates both capitalistic and socialistic practices. There are democratic principles with a high amount of governmental power and more socialism than capitalism. That brings us to our next term.

In 1867 after the scare of the word socialism, a new type of democracy was defined. A tory democracy is a political movement advocating the preservation of the established institutions and traditional principles combined with political democracy and social and economic programs designed to benefit the common folk. This was our system definition from the 1800's until just before WWII. Now we are closer to a socialistic democracy than a capitalistic democracy.

The older I get the more I learn about the political system. It has changed a lot since 1789 (formation of the Federal Government), but is still better than the "other brand," no matter what the 'elite' may think.

~ ~ ~

Obama's Election Sparks Near Panic Gun Buying

Most gun dealers and some manufacturers cannot keep up with the huge surge and the overwhelming demand for firearms and ammo. This especially holds true for 7.62x39 ammo, 30-round AK mags and AK and AR rifles of all types. This has been remarked on by the New York Times and other national newspapers. The Milwaukee Journal-Sentinel reported that after the election the handgun sales in Wisconsin jumped 82 percent from the same period the previous year. The industry professionals do not know if this sales pace can be sustained. But, it is certain that gun owners believe it's time to stock up on items that might soon be over taxed or even banned because of an Obama administration may be bad news for gun rights.

Visit us at www.fannywarmer.com

SURVEY SAYS...

Reader Survey:

We would like to know what you think about the newsletter. Your comments are welcome and valuable. Your responses will help us improve our look and plan for future issues.

Articles:

What articles did you like best?

What article was least beneficial?

What topics would you like to see addressed?

Will you pass this copy of the newsletter on to someone else?

Should Fresh New Perspectives turn into a magazine? The proposed magazine names are Middle American, Core America or Core American.

As a magazine would your interest be greater, less or about the same?

Generally, on a scale from 1-10 how satisfied are you with this newsletter series? (1 is poor 10 is great).

Personal Facts:

Age group:

- 18-24
25-30
30-40
40-50
50-60
60+

Thank you for taking the time to help us improve. You can send us your responses via mail, fax or email:

Dear Fanny Company, Inc.
3760 Sullivan Street
Mechanicsburg, PA 17050

Fax: 717-620-3402
info@dearfannyco.com

Saving When You Can!

Even though gas prices dropped dramatically at the end of 2008, here are some quick tips for saving money on gasoline.

1. Use the recommended kind of fuel for your car. For most cars, the recommended gas is regular octane.
2. Use the right kind of oil for your car. You may be able to increase fuel economy by 1 to 2 percent by using the proper kind of motor oil.
3. Make sure your tires are properly inflated. Properly inflated tires can increase fuel economy by 3 percent or more.
4. Comparison-shop for gas prices. Visit sites like www.gasbuddy.com and www.gaspricewatch.com to find the best prices in your area. AAA also provides a "Fuel Price Finder" that lets you check prices by zip code.
5. Avoid frequent speeding up and braking. These lower your gas mileage by 33 percent at highway speeds and 5 percent at lower speeds. You can improve your fuel economy by maintaining a steady speed; use cruise control when possible.
6. Avoid idling. Idling wastes fuel. Experts recommend that if you're going to be stopped for longer than 10 seconds (i.e. bank drive thru), unless you're in traffic, turn off your engine.
7. Observe the speed limit. Gas mileage decreases sharply at higher speeds. Every 5 mph that you drive over 60 mph is equivalent to paying an extra 15 cents per gallon for gas, according to the U.S. Department of Energy.
8. Get regular tune-ups. A poorly tuned engine uses more gas.
9. Don't run the air conditioner unless absolutely necessary. Air conditioning uses up gas, especially at slow speeds. To stay cool particularly at higher speeds, use your car's flow-through ventilation. If you still need air conditioning, keep the windows closed and turn on the air conditioner only as needed.
10. Travel light. Remove unnecessary items for your trunk and roof rack, especially heavy ones. A loaded roof rack can reduce your fuel economy by 5 percent. Remove ski racks, bike racks and the weight in your trunk or bed of your truck you use for winter driving.
11. Combine short trips and errands. Several short trips taken from a cold start can use twice as much fuel as one trip covering the same distance when the engine is warm.
12. Carpool and use public transportation. Carpooling and sharing rides to work saves money on gas and general wear and tear on your vehicle.

Information from www.AAA.com, www.fueleconomy.gov and www.howtodadvise.com

Laughable Laws

-In Mount Vernon, **Iowa**, you're not allowed to shoot arrows or throw bricks onto any street or highway without the City Council's written consent. ...*wow, I cannot even come up with a comment for this one?*

-In San Francisco, **California**, it's illegal to wipe a vehicle with used underwear. ...*I didn't realize it was such an epidemic.*

-In **California's** capital, Sacramento, it is illegal to pile horse manure more than six feet high on any street corner. ...*does that include politicians?*

-In Texarkana, **Texas**, it's illegal to ride a horse at night without taillights. ...*Where does the battery go? I feel bad for the horse!*

Realtree Hardwoods HD®, 2001 and Advantage Max-4 HD®, 2002 are copyrights of Jordan Outdoor Enterprises, Ltd., all rights reserved.

© 2007 Dear Fanny Co., Inc. All rights reserved.

**CARTOONS BY
MICHAEL RAMIREZ**

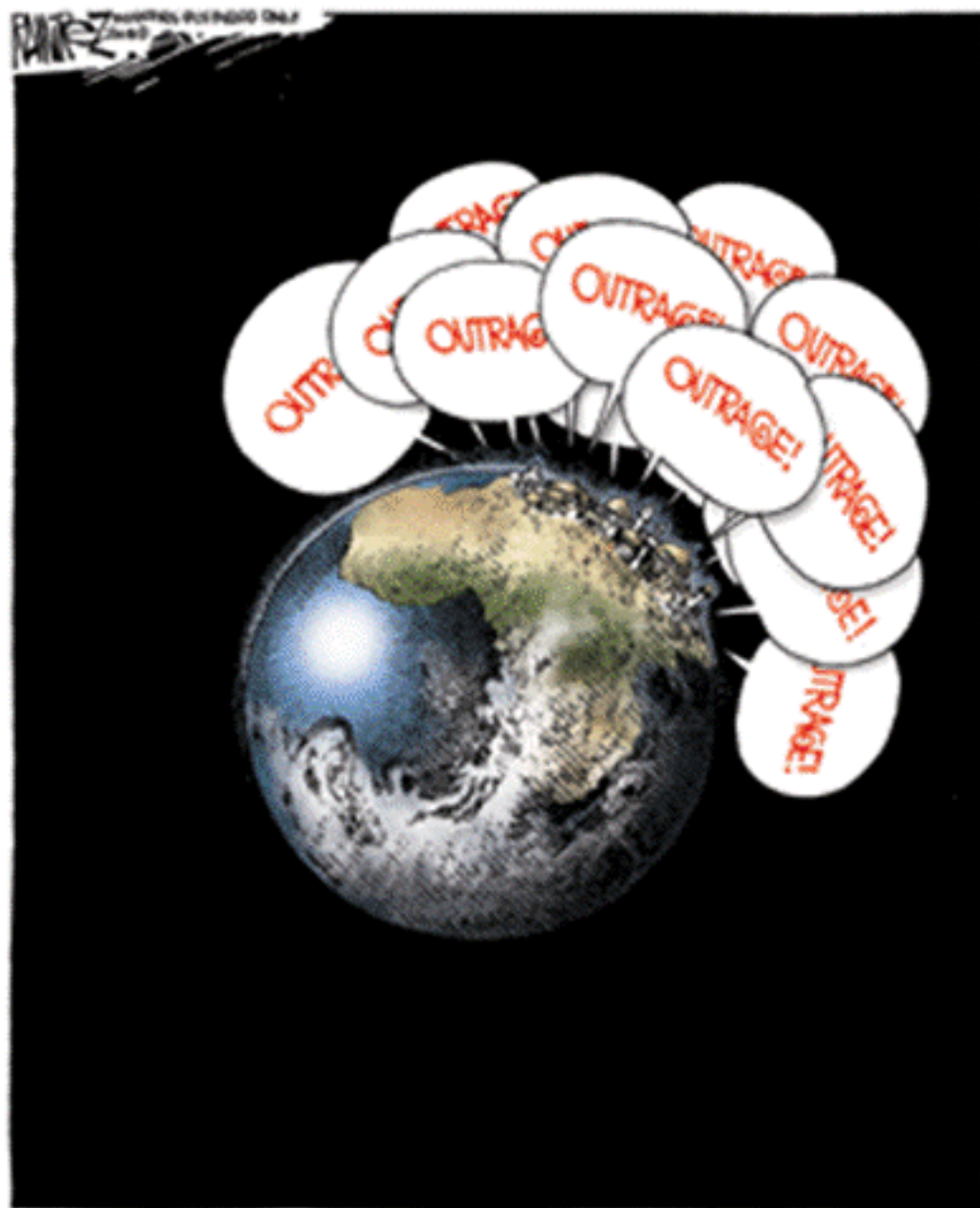


www.IBDeEditorials.com/cartoons



A LOUSY ALTERNATIVE TO COAL...

www.IBDeEditorials.com/cartoons



THE ARAB WORLD REACTS TO THE ISRAELI GAZA OPERATION.



THE ARAB WORLD REACTS TO HAMAS FIRING ROCKETS INTO ISRAEL BEFORE....

www.IBDeEditorials.com/cartoons

With Permission from
www.IBDeEditorials.com



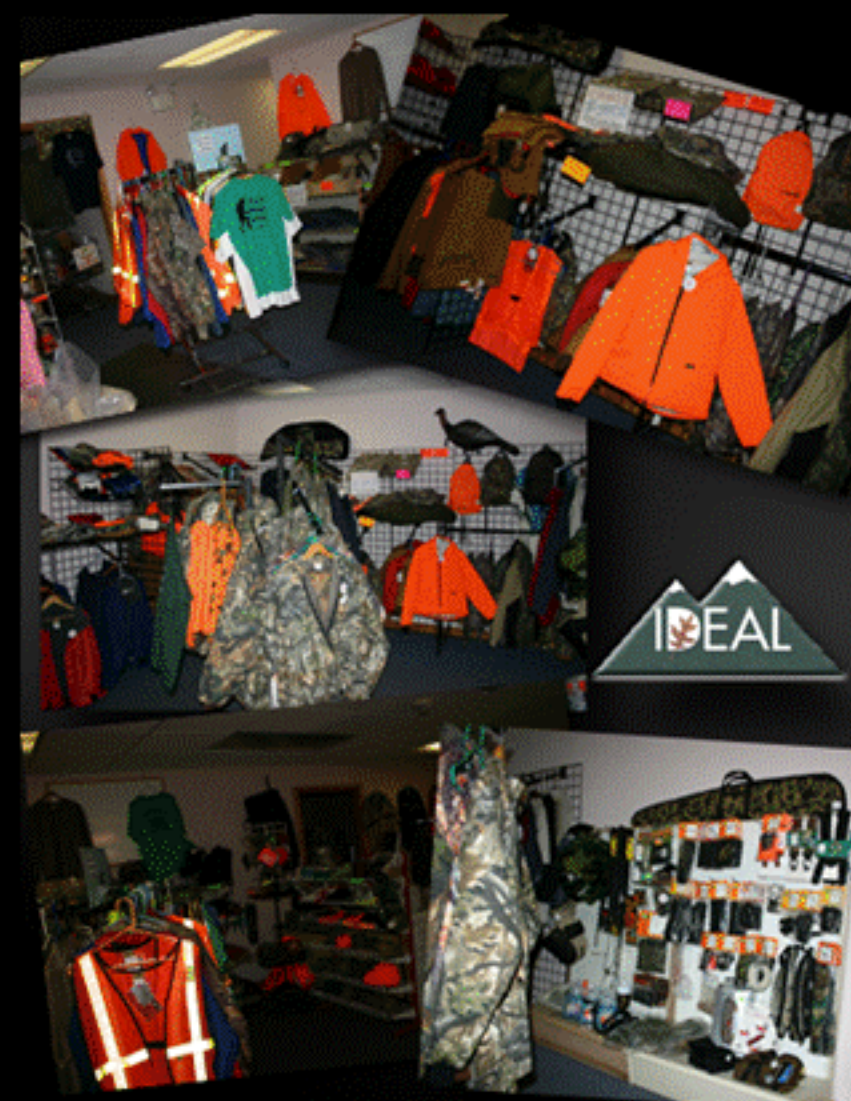
Outdoor Style

www.idealoutdoorstyle.net

- We Have:**
 Men's Jackets
 Men's Shirts
 Ladies Apparel
 Pants and Chaps
 Coveralls and Bibs
 Vests
 Youth
 Hats and Caps
 Safety Apparel



Made in the U.S.A.!



We Provide Services for:



Screen
Printing

Embroidery



Manufacturing

We have Gift Certificates!



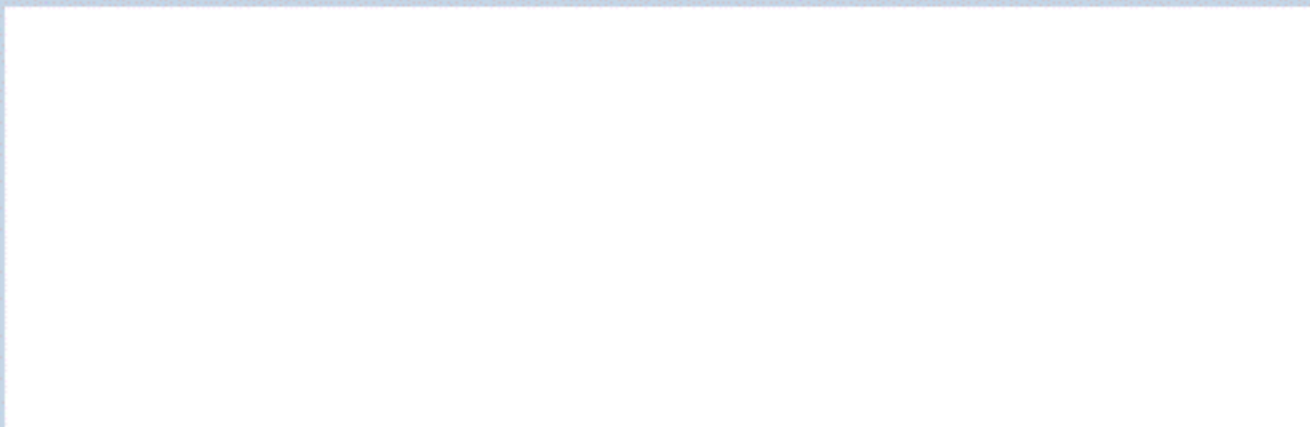
Toll-free: (800) 544-3325
 Email: sales@idealoutdoorstyle.net
 Fax: (814) 894-5774

Monday - Friday 9:00 a.m. - 6:00 p.m.
 Saturday 9:00 a.m. - 2:00 p.m.
 Closed Sunday



Dear Fanny Co., Inc
 3760 Sullivan Street
 Mechanicsburg, PA 17050-2168

Place
 Stamp
 Here



QUESTIONS/ COMMENTS

Dear Fanny Co., Inc. is always looking for ways to better serve the customer and make ourselves better. Please contact us with any suggestions and/or comments.

info@dearfannyco.com

ABOUT US

Our Mission at Dear Fanny Co., Inc. is to enthusiastically represent high quality and environmentally friendly products that consumers would expect from being made in the USA.



www.dearfannyco.com

Featured Reader:

My husband has one of the original Hunter's Reversible Fanny Warmer®. In the picture that I have enclosed shows him wearing it while he is mowing. It was a cold and windy day. He would never admit it, but he wears the warmer a lot. For the past two months he has been hinting for me to get him a V2.0 for Christmas. I told him if he is a good boy maybe Santa will bring him one!



Jessica J.; Perry County, PA
 11/09/2008

As a reminder, when you:

Submit your story with a picture and if you become a featured reader in the newsletter, you'll **receive \$50.**

Please provide us with your contributions, which can include your hunting stories, ideas, comments and suggestions. We are also interested in your feedback.

Please submit pictures and stories to:

- Info@dearfannyco.com,
- Call 877-728-9847 or
- Write to:

Feedback
 Dear Fanny Co., Inc.
 3760 Sullivan Street, Mechanicsburg, PA 17050

